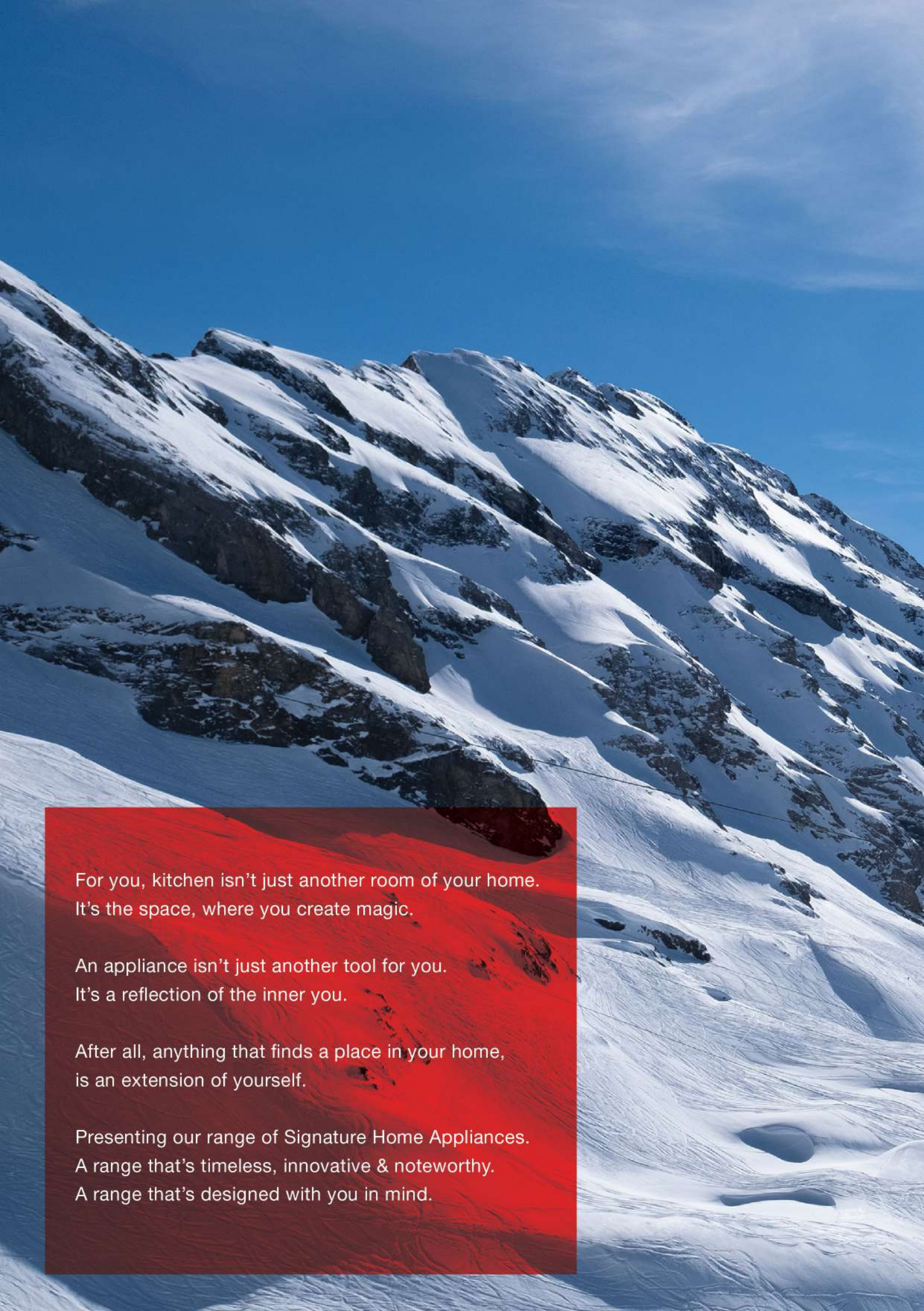




SWISS
MILITARY

Signature
HOME APPLIANCES
CATALOGUE 04/22





For you, kitchen isn't just another room of your home.
It's the space, where you create magic.

An appliance isn't just another tool for you.
It's a reflection of the inner you.

After all, anything that finds a place in your home,
is an extension of yourself.

Presenting our range of Signature Home Appliances.
A range that's timeless, innovative & noteworthy.
A range that's designed with you in mind.



Swiss Military believes in offering you an unmatched experience


Experience of using world-class products without any compromise on quality, design & functionality

Since 1984 and now present in more than 26 countries

Rests on the pillars of style aesthetics, usability, affordability with a dash of grandeur

The latest additions to the Swiss Military portfolio is the Signature Home Appliances Range

Designed with an attention to detail, this range of appliances has a distinctive appeal & functionality

A night sky filled with stars of various sizes and colors, ranging from bright white to deep blue. The stars are scattered across the entire frame, creating a sense of depth and vastness. In the lower portion of the image, a dark, rocky mountain range is visible, partially covered in snow. The snow is white and contrasts with the dark rocks and the blue sky. The overall scene is serene and majestic.

Swiss Military believes in affordable luxury. The brand firmly believes that more and more people should experience the joy of owning a luxury product.

As a brand, Swiss Military offers products that score high on aesthetics and maintain a fine balance between form and functionality. It's noteworthy that Swiss Military has believed and promoted this philosophy for close to four decades.

SPIRIT OF SWITZERLAND



CEILING FANS



Stay Cool
IN STYLE.

LAVENTER

CEILING FAN

Available Colors



₹4,299

✓ 2 Years Warranty

⚡ 75 Watts

Salient Features

- Size/Sweep - 1200mm
- Anti-dust coating
- Exotic rich look with modern styling
- RPM - 385 rev/min



ENERGY SAVER

75W



385 RPM



HIGH SPEED

ARCTIC

CEILING FAN

Available Colors



₹3,999

✓ 2 Years Warranty

⚡ 65 Watts

Salient Features

- Size/Sweep - 1200mm
- Elegant design
- Anti rust body
- Special designed blade
- RPM - 390 rev/min



ENERGY SAVER

65W



390 RPM



HIGH SPEED

GALE

CEILING FAN

Available Colors



₹3,499

✓ 2 Years Warranty ⚡ 75 Watts

Salient Features

- Size/Sweep - 1200mm
- Heavy Duty strong body
- Wider blade for more air delivery
- RPM - 385 rev/min



ENERGY SAVER

75W



385 RPM



HIGH SPEED

MISTRAL

CEILING FAN

Available Colors



₹2,999

✓ 2 Years Warranty ⚡ 60 Watts

Salient Features

- Size/Sweep - 1200mm
- High quality powder coating
- Extra wide blade for more air delivery
- Heavy duty motor
- RPM - 400 rev/min



ENERGY SAVER

60W



400 RPM



HIGH SPEED

ZEPHYR

CEILING FAN

Available Colors



₹2,599

✓ 2 Years Warranty

⚡ 60 Watts

Salient Features

- Size/Sweep - 1200mm
- Rust proof coating
- 50% power saving
- High speed@400 rev/min.



ENERGY SAVER

60W



400 RPM



HIGH SPEED



MIXER GRINDER JUICER RANGE



MAGGIA

Item Code:- SM809MAG
MIXER GRINDER



Auto Power-Cut
to prevent overheating



3-speed Control
with Pulse Function



Jars with
Spill-proof Lids

Salient Features

- Safe & Shock-Proof ABS Body
- Superfine Grinding with Stainless Steel Blades
- HiFlo Tech: Flawless Grinding
- High RPM up to 20000
- Stainless Steel Jars

Voltage: 230V - 50Hz, AC

✓ 2 Years Warranty

⚡ 550 Watts

MRP
₹4495



Available Colors



MAGNIFIQUE

Item Code:- SM009MFQ
MIXER GRINDER



3-speed Control
with Pulse Function



Auto Power-Cut
to prevent overheating



Jars with
Spill-proof Lids

Salient Features

- Leak-free Jars
- Mix It All
- Overload Protection
- Stainless Steel Clip Jars

Voltage: 230V - 50Hz



 2 Years Warranty

 1000 Watts



FLAMINGO

Item Code:- SM009FL
MIXER GRINDER

Available Colors



Salient Features

- Safe & Shock-Proof ABS Body
- Superfine Grinding with Stainless Steel Blades
- HiFlo Tech: Flawless Grinding
- High RPM up to 20000
- Stainless Steel Jars



Auto Power-Cut
to prevent overheating



3-speed Control
with Pulse Function



Jars with
Spill-proof Lids



MRP
₹4495

✓ 2 Years Warranty

⚡ 550 Watts

CAMELLIA

Item Code:- SM009CA
MIXER GRINDER

Available Colors



Salient Features

- Safe & Shock-Proof ABS Body
- Superfine Grinding with Stainless Steel Blades
- HiFlo Tech: Flawless Grinding
- High RPM up to 20000
- Stainless Steel Jars



Auto Power-Cut
to prevent overheating



3-speed Control
with Pulse Function



Jars with
Spill-proof Lids



MRP
₹4495

✓ 2 Years Warranty

⚡ 550 Watts



ALPINO

Item Code:- SM004AL
JUICER MIXER GRINDER

Available Colors



Salient Features

- Shock proof plastic body
- 3-Speed with pulse
- Blender and multi-purpose crystal clear plastic & stainless steel jars
- High efficiency mesh
- Safety locks
- Juice Collector

Voltage: 230V - 50Hz



Speed Control Switch



Juice Collector



Overload Protector for Motor Safety

MRP
₹4495



12 Months Warranty



450 Watts



IRON RANGE



VAPORLITE

Item Code:- SM009VA
STEAM IRON

Salient Features

- Non stick teflon sole plate with steam vents.
- Easy grip fabric selector.
- 360° Cord swivel movement.
- Soleplate steam outlet hole – 21 nos.
- Water tank-200ml
- Spray function
- Transparent body
- Variable position temperature controller
- Elegant design
- Indicator light



360° Swivel
Cord



Non-Stick
Soleplate



Water Spray,
Self Clean



MRP
₹2195

12 Months Warranty 2000 Watts

AVENS

Item Code:- SM009AV
GLOW IRON

Salient Features

- Cord winder
- Indicator light on handle
- 360° swivel cord for effortless manoeuvring
- Full length button groove for maximum reach
- Easy grip temperature control dial for selection of different fabrics



360° Swivel
Cord



Indicator light on
handle

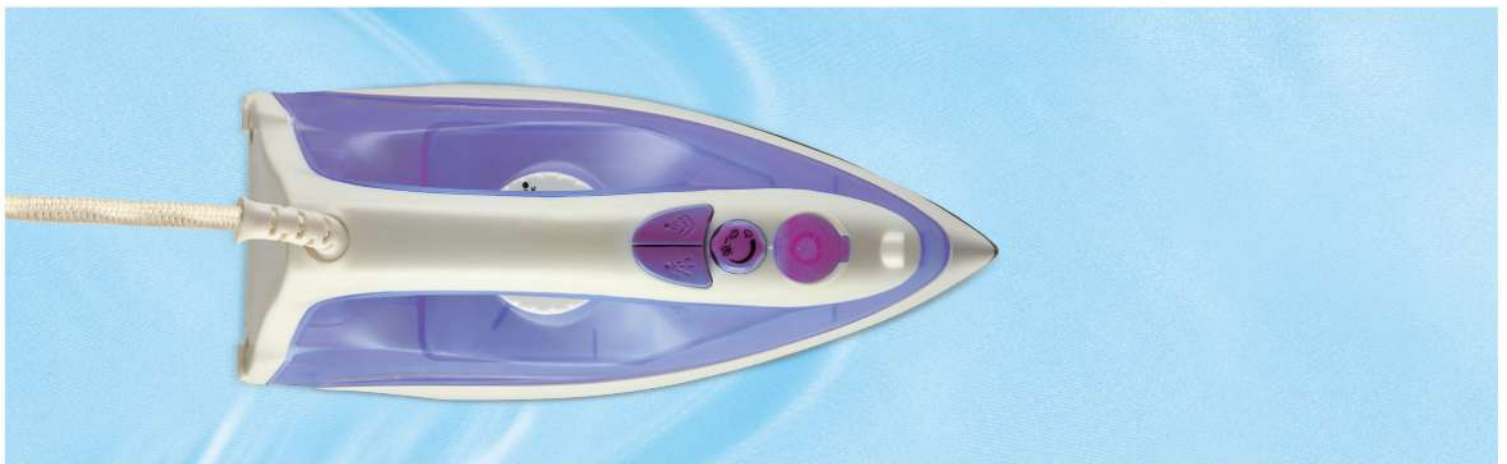


Variable Temperature
Control



MRP
₹1495

12 Months Warranty 1100 Watts



ALPS

Item Code:- SM009ALP
DRY IRON

Salient Features

- 360° swivel cord for effortless manoeuvring
- Easy grip temperature control dial for selection of different fabrics
- Cord winder
- Non Stick Coated Sole Plate



360° Swivel
Cord



Non Stick Coated
Sole Plate



Variable Temperature
Control



MRP
₹1195

12 Months Warranty 1000 Watts

GRANDEUR

Item Code:- SM002GR
DRY IRON

Salient Features

- ON/OFF Thermostat Indicator
- 360° swivel cord for effortless maneuvering
- Easy grip temperature control dial for selection of different fabrics



360° Swivel
Cord



ON/OFF Thermostat
Indicator



Variable Temperature
Control



MRP
₹1495

12 Months Warranty 1000 Watts



EBEL

Item Code:- SM001EB
DRY IRON

Available Colors



Salient Features

- 360° swivel cord for effortless maneuvering
- Easy grip temperature control dial for selection of different fabrics



360° Swivel
Cord



ON/OFF Thermostat
Indicator



Variable Temperature
Control



MRP
₹1495

12 Months Warranty 1000 Watts

DRYO

Item Code:- SM009DR
DRY IRON

Available Colors



Salient Features

- Non Stick Coated Sole Plate
- Easy grip temperature control dial for selection of different fabrics
- 360° swivel cord for effortless maneuvering



360° Swivel
Cord



Non Stick Coated
Sole Plate



Variable Temperature
Control



MRP
₹1195

12 Months Warranty 1000 Watts



HONCHO

Item Code:- SM009HNCH
ELECTRIC IRON

Available Colors



Salient Features

- Adjustable Temperature Control
- Indicator Light
- American Heritage Sole Plate



Adjustable Temperature Control



Indicator Light



American Heritage Sole Plate



MRP
₹1899

2 Years Warranty

1000 Watts

DIVA

Item Code:- SM009DV
DRY IRON

Salient Features

- 180° Swivel Cord
- Easy Grip Temperature Control Dial
- Xylan Coated Sole Plate
- Indicator Light
- Large Sole Plate to Cover More Area
- Aerodynamic Design



Indicator Light



Large Sole Plate To Cover More Area



Aerodynamic Design



MRP
₹1199

2 Years Warranty

1000 Watts



CHOPPER



CHOPMATE

Item Code:- SM009CHM
Chopper

Available Colors



Salient Features

- 500 ml Transparent Processing Bowl
- Easy to Operate (Press to Start)
- Whipping Blade
- High Quality Stainless Steel Chopper Blade



Easy to Operate
(Press to Start)



Whipping Blade



High Quality Stainless
Steel Chopper Blade



MRP
₹1899



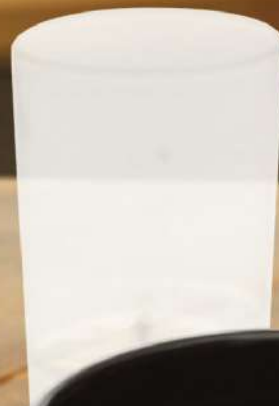
12 Months Warranty



250 Watts



EGG BOILER



EGGIE

Item Code:- SM009EGI
Egg Boiler

Available Colors



Stainless Steel Heating Plate



Cooking and Signal Indicator Light



Transparent Plastic Top



MRP
₹999

Salient Features

- Stainless Steel Heating Plate
- Cooking and Signal Indicator Light
- Transparent Plastic Top
- Plastic Tray for Eggs

✓ 2 Years Warranty

⚡ 350 Watts



KETTLE RANGE



HOTTIE

Item Code:- SM009HO
Stainless Steel Kettle

Salient Features

- Steam sensor, dry boiling protection
- Concealed heating element
- Cord winder
- Food-grade stainless steel body
- Lid opening switch and LED indication
- In-built mesh in spout
- 360 degree rotating base
- Auto cut-off
- Water level indicator



360 degree
rotating base



Food-grade
stainless steel body



Cord Winder



MRP
₹1899

✓ 2 Years Warranty

⚡ 1200 Watts

JOLIE

Item Code:- SM009JO
Stainless Steel Kettle

Salient Features

- Steam sensor, dry boiling protection
- Concealed heating element
- Cord winder
- Food-grade stainless steel body
- Lid opening switch and LED indication
- In-built mesh in spout
- 360 degree rotating base
- Auto cut-off
- Water level indicator



360 degree
rotating base



Food-grade
stainless steel body



Lid opening
switch and LED
indication



MRP
₹1999

✓ 2 Years Warranty

⚡ 1800 Watts



SMOKIE

Item Code:- SM009SM
Instahot Kettle



Lid opening
switch



Textured
Body



360 degree
rotating base

Salient Features

- Steam sensor, dry boiling protection
- Concealed heating element
- Cord winder
- Lid opening switch
- In-built mesh in spout
- 360 degree rotating base
- Auto cut-off
- Water level indicator



MRP
₹2299

✓ 2 Years Warranty

⚡ 1500 Watts

SIMMERY

Item Code:- SM009SI
Instahot Kettle



Lid opening
switch



Steel Top
Body



360 degree
rotating base

Salient Features

- Steam sensor, dry boiling protection
- Concealed heating element
- Cord winder
- Lid opening switch
- In-built mesh in spout
- 360 degree rotating base
- Auto cut-off
- Water level indicator



MRP
₹2599

✓ 2 Years Warranty

⚡ 550 Watts



TOASTER RANGE



CLUB CLASS

Item Code:- SM009CL
Sandwich Maker



Easy to Clean Grill Plates
with Non-stick Coating



Push Down Lock
System for Easy Use



Heating Up
Light

Salient Features

- Easy to Clean Grill Plates with Non-stick Coating
- Push Down Lock System for Easy Use
- Heating Up Light
- 2 Slice Sandwich Maker
- Non-Stick Coating
- Cool Touch Handle



MRP

₹2199

✓ 2 Years Warranty

⚡ 1200 Watts



HAND BLENDER



TULIP

Item Code:- SM009TU
HAND BLENDER

Available Colors



Salient Features

- Penta flow breaker system
- Easy click fit locking system
- ISI approved for better safety
- Effortless blending



180 Watts Fixed
Multi-purpose Blade



Push Button Switch
for Safe Operation



Detachable
Blender Stem



MRP
₹1895

12 Months Warranty 180 Watts



NEW UPCOMING LAUNCHES

POPS



COOK MATE



CHEF PLATE



KITCHEN MATE



BELLE



SLOW JUICER



VENTO



Stay Clean.
Breathe Fresh.

WINTER APPLIANCES RANGE



HEATMAX

OIL FILLED HEATER

Salient Features

- Wavy Fins for Even Heating
- 9 Fin PTC Fan Heater
- Cord Winder
- Tip Over Cutoff Safety
- 3 Heat Adjustable Settings



Cord Winder



Caster Wheel For Easy Mobility



9 Fin PTC Fan Heater



MRP
₹16995

9 Fin

✓ 2 Years Warranty

⚡ 2400 Watts

Item Code:- SM009HM09
OIL FILLED HEATER



MRP
₹18995

11 Fin

✓ 2 Years Warranty

⚡ 2900 Watts

Item Code:- SM009HM11
OIL FILLED HEATER



MRP
₹20995

13 Fin

✓ 2 Years Warranty

⚡ 2900 Watts

Item Code:- SM009HM13
OIL FILLED HEATER



SIROCCO

Item Code:- SM009SR
ROOM HEATER

Salient Features

- Turbo Fan Design
- Built in Thermostat & Thermal Safety Cutout
- Shock Proof Body
- Three Heat Settings



Cool Touch Handle



Height Adjustable Stand



Adjustable Heat Setting



MRP
₹5995

✓ 1 Year Warranty

⚡ 2000 Watts

MAGMA

Item Code:- SM009MA
HALOGEN ROOM HEATER

Salient Features

- Extra Long Halogen Tubes
- Wide Angle Oscillation
- Tilt Over Protection Switch
- Shock Proof Body



Easy Lift Handle



Auto Oscillation



3 Heat Setting



MRP
₹3995

✓ 1 Year Warranty

⚡ 1200 Watts



SUNSHINE

Item Code:- SM009SU
QUARTZ HEATER

Salient Features

- Aesthetic Appeal
- Low Power Consumption
- Fire Grid for Safety
- 2 Heating Positions
- Easy to Carry



Aesthetic Appeal



Fire Grid for Safety



2 Heating Positions



MRP
₹2995

1 Year Warranty

800 Watts

THERMO

Item Code:- SM009TH
IMMERSION WATER HEATER

Salient Features

- Heating Element for Longer Life
- Shock Proof Plastic Handle
- Light Weight
- Powerful Heating Element
- Water Level Indicator



Shock Proof Plastic Handle



Light Weight



Water Level Indicator



MRP
₹1295

1 Year Warranty

1500 Watts



Please note that the actual product colour may slightly vary due to photography lighting & production limitations.



**SWISS
MILITARY**

Swiss Military Consumer Goods Limited
